

# Goodraze Partner Guide



## Interested in becoming a Network Partner?

**Goodraze is a mobile network built on a simple idea: connection should give something back. Every plan includes a built-in donation, and supporters choose which charity benefits at checkout. It's a small action that creates ongoing support for your mission.**

The Goodraze Network Partner programme makes that support easy, transparent, and genuinely useful for charities. Once you join, you gain platform visibility, clear monthly reporting, and ready-made tools that help you share the partnership effortlessly while it works quietly in the background.

It's the easiest fundraising you'll ever do - **here's how:**

- **Visibility at the point of action:** Your charity appears when supporters choose their mobile plan.
- **Low internal burden:** Everything marketing-wise is prepared for you.
- **Monthly giving:** Donations continue automatically with each renewal.
- **A modern, supporter-friendly fundraising route:** No extra cost to them; meaningful benefit to you.
- **A simple way to increase reach:** Ideal for teams with limited time and limited capacity.

### THE WHY

## Small steps for you, BIG momentum for your mission

Becoming a Network Partner gives your charity a presence at the moment supporters make a choice, while removing the need for added workload, or technical setup.

It creates a consistent stream of supporter-led giving, backed by clear reporting and ready-made tools that make it easy to communicate the partnership internally and externally. It's a low-effort way to expand your reach and strengthen long-term supporter engagement.

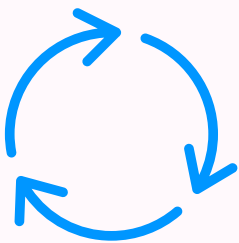
**Goodraze**  
The one mobile network that gives back



Customers add our SIM plan to their cart



They select your charity at checkout



Their plan renews each month and the support for your charity continues automatically



We donate to your cause each month

## THE CUSTOMER PROCESS

# How a simple checkout choice sparks ongoing giving:

- 1 A customer chooses the Goodraze SIM plan.
- 2 At checkout, they select your charity as their chosen cause.
- 3 Goodraze donates directly to your organisation.
- 4 Each month their plan renews, donations continue automatically.
- 5 Your charity receives a clear monthly statement showing total funds raised.

No technical setup. No ongoing admin.

## THE MARKETING

# Ready-made marketing resources for busy teams

- Ready-to-use social graphics and editable social materials.
- Your official partnership badge.
- Website and signature banner.
- Announcement email and launch copy and sample messaging for each channel.
- Charity-specific tone and wording guide.
- Clear branding guidelines that help you promote the partnership effortlessly.



# Goodraze

The one mobile network that gives back





## THE DONATIONS

# Impact you don't have to chase

- **Monthly Donation Statements:** Clear totals showing what your supporters have raised.
- **Supporter Impact Overview:** Simple figures that show growth over time.
- **Governance-Friendly Format:** Easy to drop into reports and internal updates.
- **Consistent Delivery:** Sent every month to your nominated contact.
- **Full Transparency:** Straightforward, accountable reporting.

## THE SET UP

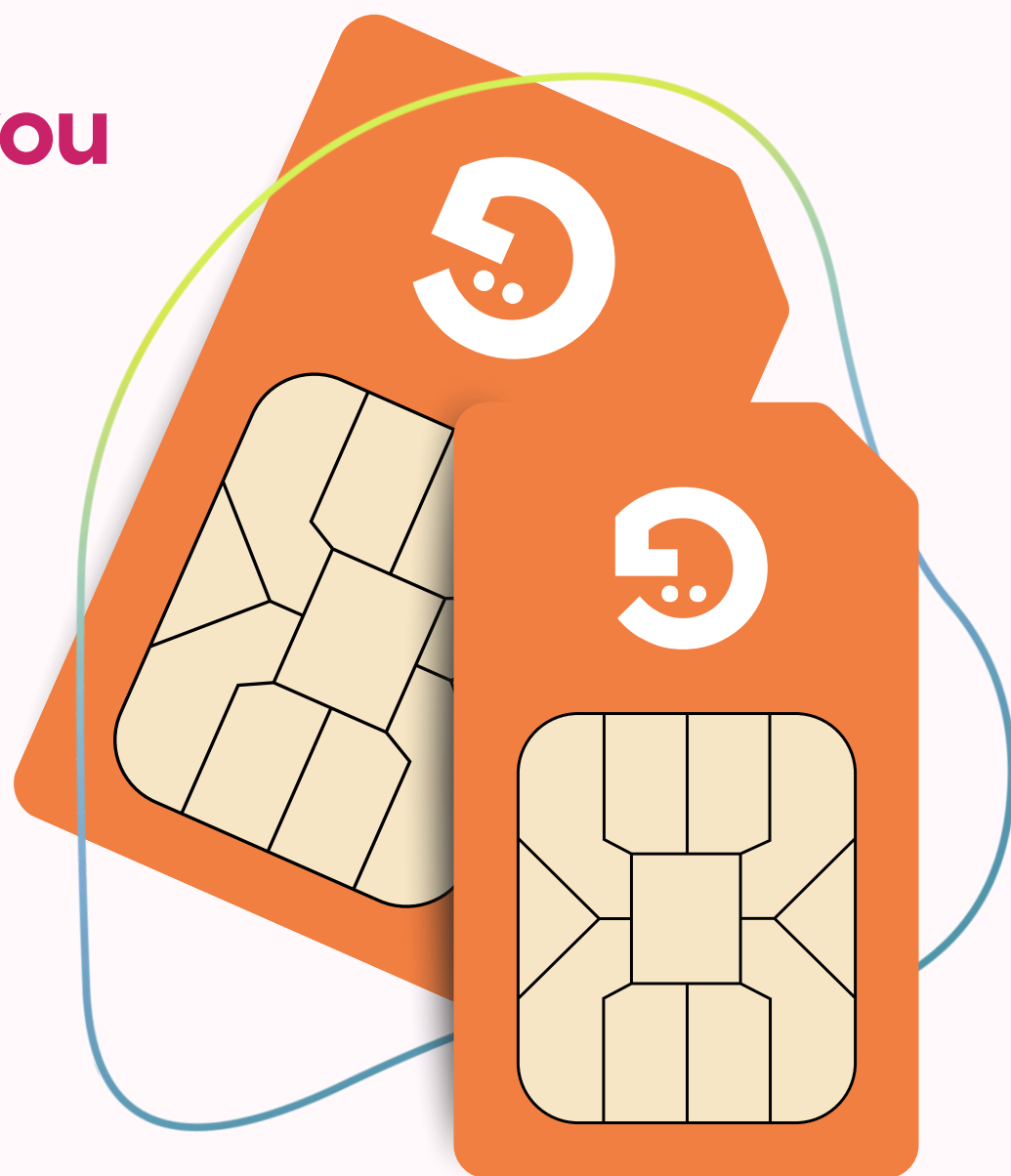
# All we'd need from you to get you on board:

- Your charity logo, a short mission statement and website link.
- A primary contact for reviewing and approving collaborative content.
- A little spark of enthusiasm to help us share the partnership with the people who care about your cause.

## THE NEXT MOVE

# We're ready when you are. Are you in?

✉ [hello@goodrazemobile.com](mailto:hello@goodrazemobile.com)  
➡ [www.goodrazemobile.com](http://www.goodrazemobile.com)



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